

Our digital marketplaces bring together the leading OEMs, dealers, fleet operators, rental companies and financial institutions to match the right buyer with the right car for every lot.

**About Our Company** 

## **Purpose**

## **Vision**



We make wholesale easy so our customers can be more successful.

To build the world's greatest digital marketplaces for used vehicles.



100+
operating locations

\$1.6B

**4,500** employees

~50
countries
in our
customer
base

**Marketplace Segment** 

Deep strength in commercial and dealer

**76%** 

of revenue

**1.3M** 

vehicles sold

\$24B

gross merchandise value

**50K** 

unique sellers & buyers in north america

40+

private label programs >70%

off-lease vehicles in north america

**Finance Segment** 

Floorplan solutions for independent dealers



**24%** 

of revenue



1.6M

loan transaction units



15K

unique independent dealers



1.4K

approved inventory sources

**OPENLANE** 

OPENLANE

OPENLANE



LaneLink <del>⇒</del>



VELOCICAST >>

autoniq

**OPENLANE IQ** 







**A**utoVIN